

People are talking about your brand.

What are you going to do about it?

Make informed business decisions based on real evidence with our LiveBuzz monitoring technology.

LiveBuzz crawls the internet to find discussion about your brand, then monitors and analyses that discussion over time. With LiveBuzz you can:

- Discover **blogs, forums and mainstream media** sites that frequently mention your brand
- **Track sentiment** so you know whether your brand is being well-received
- **Monitor YouTube videos** including views, comments and ratings
- **Track Twitter conversation** including in-depth information about specific tweeters and tweet volumes
- Discover the **buzziest phrases** around your brand
- Analyse **SEO metrics** of every site where your brand is mentioned
- Have **personal contact with our analysts** who can provide expert research and recommendations for action
- **Custom reports** by our experienced analysts that summarise the major findings for a given time period

LiveBuzz lets you listen to and better engage with your customers.

Contact us and we'll let you in on the conversation.

Web: marketsentinel.com
Phone: +44 (0)20 7793 1575
Email: sales@marketsentinel.com
Twitter: @marketsentinel

